



WAAVP

27th Conference of the World Association for
the Advancement of Veterinary Parasitology

2019 | MADISON, WI, USA

SPONSORSHIP & EXHIBIT SALES PACKAGE

Sifting and Winnowing the Evidence in Veterinary Parasitology

July 7 – 11 | Madison, WI, USA

www.WAAVP2019.com



SPONSORSHIP & EXHIBIT

The World Association for the Advancement of Veterinary Parasitology (WAAVP) is the largest international veterinary parasitological organization in the world. Over the past few decades, WAAVP has attracted attendees from all over the globe.

Delegates will gain experience and learn about the latest research in veterinary parasitology. The program will include oral and poster presentations across the myriad of topics of interest to veterinary parasitologists. Discover new perspectives, ideas, concepts, and more! At WAAVP 2019 delegates will build lifelong connections with industry professionals! WAAVP offers fantastic opportunities to connect and network with researchers, scientists, parasitologists from all over the world.

CONTACT

For any inquiries, or for additional information, please contact:

Mrs. Tess Brown

Manager Sponsorship & Exhibit Sales
International Conference Services, Ltd. (ICS)
Suite 300, 1201 West Pender Street
Vancouver, BC V6E 2V2 Canada

Phone: [+1] 604 681 2153 ext. 195
Direct: [+1] 236 521 0029
Fax: [+1] 604 681 1049
Email: WAAVP2019-Sponsorship@icsevents.com

EXHIBIT OPTIONS

The exhibition is a vital part of WAAVP 2019. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field.

EXHIBIT OPTIONS

EXHIBIT BOOTH

USD 4,000

The purchase of each exhibit space includes the following:

- ▶ One (1) exhibit space, (100 sq ft / 9 m²)
- ▶ One (1) 6 foot table and two (2) chairs
- ▶ Panel with organization name
- ▶ Two (2) exhibitor badges incl. Conference materials, Exhibit Hall access only
- ▶ Listing as an exhibitor on the website with company logo and bio
- ▶ Company logo in the pocket program and mobile app

NON-PROFIT TABLE TOP

USD 1,000

The purchase of a table top includes the following:

- ▶ One (1) 6 foot table and two (2) chairs
- ▶ Panel with organization name
- ▶ Two (2) exhibitor badges incl. Conference materials, Exhibit Hall access only
- ▶ Listing as an exhibitor on the website with company logo and bio
- ▶ Company logo in the pocket program and mobile app

Level sponsors have first choice in selecting booth location, followed by exhibitors on a "first-paid,"

SPONSORSHIP LEVELS & BENEFITS

Let us build together the sponsorship package that matches your budget and fulfills your objectives.

Sponsorship levels are flexible to allow you to choose the items that really speak to you.

Select your items from the Marketing Opportunities List on the next pages. When your selections reach the minimum levels shown on this page, you will receive the additional benefits listed for the corresponding level.

Or you can first select your level and use your contribution as “credit” to select the Marketing Opportunities to build your own package.

All items are sold on a first come first-served basis. Add up the total of all items selected from this list and refer to the Sponsorship Levels Page to determine your additional benefits.

Please contact [Tess Brown](#) for special items and opportunities not listed here.

	DIAMOND 80,000	PLATINUM 60,000	GOLD 40,000	SILVER 20,000	BRONZE 10,000	SUPPORTER 5,000
Full complimentary Conference delegate badges	6	5	4	3	2	1
Full Conference delegate badges at a special rate	3	2	1	-	-	-
Complimentary exhibit booths	3	2	1	-	-	-
Verbal acknowledgment at the Official Opening Ceremony	✓	-	-	-	-	-
Priority Selection of symposia time slot	✓	✓	-	-	-	-
Complimentary delegate bag insert (supplied by Sponsor)	✓	✓	✓	✓	✓	-
Sponsor recognition on WAAVP website, onsite program, onsite signage with logo and company profile	✓	✓	✓	✓	✓	✓

MARKETING OPPORTUNITIES

PRODUCT LAUNCH & RECEPTION (SOLD OUT)

USD 50,000 EACH

The Conference offers opportunities for your organization to host a Launch Seminar & Reception during WAAVP 2019. The reception with food and drinks will be offered to generate a festive atmosphere conducive to beneficial exchanges.

Benefits of being the supporter of this item include:

- ▶ Meeting space at the Conference venue (varying room sizes available)
- ▶ Basic audio visual package to include: projector, screen, microphones, etc.
- ▶ Session information listed on the Conference website with company recognition
- ▶ Opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
- ▶ The Conference will send out a dedicated e-newsletter to all registered delegates approximately one month prior to the Conference highlighting all industry sessions and will contain your invitation as a link
- ▶ Logo recognition on table-top cards (or display item to be supplied by contributor - subject to approval)
- ▶ Logo recognition on the "thank you" sign prominently displayed in the on-site registration area of the Conference
- ▶ Be acknowledged as the sponsor of the Launch Seminar & Reception with your logo on the Conference website

In order to enhance the scientific Program, the sponsor must:

Provide the seminar program as well as presentation slides to the Conference Secretariat and Organizing Committee for approval.

The content and format of the seminar or its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest or a commercial interest.

MARKETING OPPORTUNITIES

CLOSING GALA DINNER (EXCLUSIVE)

USD 30,000

All delegates are invited to attend this event at a nominal charge. Guests and friends are also invited to purchase additional tickets.

Benefits of being the supporter of this item include:

- ▶ Receive five (5) complimentary tickets to the Gala Dinner
- ▶ Have your company logo placed on the tickets
- ▶ Be verbally acknowledged during the event as the Sponsor of the Gala Dinner, and with your logo on the Conference website

ONSITE MOBILE APP (EXCLUSIVE) (SOLD)

USD 20,000

The Onsite Mobile App will be provided to delegates free of charge and will be available for most iOS and Android mobile devices. Timely updates about any onsite program changes or important announcements will be sent through the app via notification alerts.

Benefits of being the supporter of this item include:

- ▶ Custom graphic/banner displayed on the access page of the mobile application
- ▶ Have the opportunity to have one (1) pinned promoted message per day
- ▶ Be acknowledged as the sponsor of the Onsite Mobile App with your logo on the Conference website

WELCOME RECEPTION (EXCLUSIVE) (SOLD)

USD 20,000

All delegates are invited to attend this event.

Benefits of being the supporter of this item include:

- ▶ Logo recognition on table-top cards (or display item to be supplied by contributor - subject to approval)
- ▶ Logo recognition on all signage associated with the Welcome Reception
- ▶ Logo recognition on the "thank you" sign prominently displayed in the on-site registration area of the Conference
- ▶ Be acknowledged as the sponsor of the Welcome Reception with your logo on the Conference website

MARKETING OPPORTUNITIES

BREAKFAST INDUSTRY SUPPORTED SYMPOSIA USD 10,000 EACH
(2 AVAILABLE / 1 CONFIRMED)

LUNCH INDUSTRY SUPPORTED SYMPOSIA USD 15,000 EACH
(1 AVAILABLE / 3 CONFIRMED)

The Conference offers opportunities for your organization to host a Breakfast or Lunch Industry Supported Symposium.

Benefits of being the supporter of this item include:

- ▶ Meeting space at the Conference venue (varying room sizes available)
- ▶ Basic audio visual package to include: projector, screen, microphones, etc.
- ▶ Session information listed on the Conference website with company recognition
- ▶ Opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
- ▶ The Conference will send out a dedicated e-newsletter to all registered delegates approximately one month prior to the Conference highlighting all industry sessions and will contain your invitation as a link.

In order to enhance the scientific program, the sponsor must:

- Provide the symposium program as well as presentation slides to the Conference Secretariat and Organizing Committee for approval.
- The content and format of the symposium or its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest or a commercial interest.
- Titles must be indicative of the program topics.

*Sponsor is responsible for all other session marketing

*Opportunity to provide breakfast or lunch (paid by sponsor)

MARKETING OPPORTUNITIES

OPENING CEREMONY (EXCLUSIVE)

USD 15,000

All delegates are invited to attend this event.

Benefits of being the supporter of this item include:

- ▶ Logo recognition on table-top cards (or display item to be supplied by contributor - subject to approval)
- ▶ Logo recognition on all signage associated with the Opening Ceremony
- ▶ Logo recognition on the "thank you" sign prominently displayed in the on-site registration area of the Conference
- ▶ Be verbally acknowledged during the event as the Sponsor of the Opening Ceremony, and with your logo on the Conference website

USB MEMORY STICK (EXCLUSIVE) (SOLD)

USD 15,000

Each registered delegate will receive a USB Memory Stick.

Benefits of being the supporter of this item include:

- ▶ Have your logo displayed on the outside of the USB Memory Stick
- ▶ Be acknowledged as the sponsor of the USB Memory Stick with your logo on the Conference website

DELEGATE BAG (EXCLUSIVE FOR GOLD SPONSOR AND ABOVE) (SOLD) USD 10,000

All registered delegates will receive a Delegate Bag with the Conference materials.

Benefits of being the supporter of this item include:

- ▶ Have your company logo on the Conference bag or the strap of the bag along with the Conference logo (bags will be provided by Conference)
- ▶ Have the opportunity to include a promotional insert in the Conference bag supplied by your company (insert must be approved by Organizing Committee)
- ▶ Be acknowledged as the sponsor of the Delegate Bag with your logo on the Conference website

MARKETING OPPORTUNITIES

FUN RUN (EXCLUSIVE) (SOLD)

USD 10,000

Benefits of being the supporter of this item include:

- ▶ Have your logo prominently displayed on T-shirts during the run
- ▶ Be acknowledged as the sponsor of the Fun Run with your logo on the Conference website

WIRELESS INTERNET (EXCLUSIVE)

USD 10,000

Wireless internet will be available at no charge allowing delegates to use the Conference mobile app to view the scientific Program, access abstracts, or connect with other delegates and colleagues.

Benefits of being the supporter of this item include:

- ▶ Have your logo displayed on all relevant signage associated with the Wireless Internet
- ▶ Have your custom graphic displayed on the access page of the wireless network
- ▶ Be acknowledged as the sponsor of the Wireless Internet with your logo on the Conference website

LANYARDS (EXCLUSIVE) (SOLD)

USD 10,000

All delegates will receive a lanyard to be worn for identification during the Conference.

Benefits of being the supporter of this item include:

- ▶ Have your logo on all lanyards along with the Conference logo (badges provided by Conference Secretariat)
- ▶ Be acknowledged as the sponsor of the Lanyards with your logo on the Conference website

KEYNOTE SESSION (2 SOLD / 3 AVAILABLE)

USD 10,000 EACH

**Special rates are available with the selection of multiple sessions, please inquire for more details.*

Make a statement by sponsoring a Keynote Session.

Benefits of being the supporter of this item include:

- ▶ Have your logo on screen and receive verbal acknowledgment by the moderator at the beginning and end of the Session
- ▶ Have the opportunity to introduce the Keynote Speaker
- ▶ Be acknowledged as the sponsor of the Keynote Session with your logo on the Conference website

MARKETING OPPORTUNITIES

POSTER SESSION (1 SOLD / 3 AVAILABLE)

USD 6,000

Abstracts accepted for poster presentations will be displayed on poster boards in the exhibit hall every day. Guided poster session with refreshments will be offered to generate a festive atmosphere conducive to beneficial exchanges.

Benefits of being the supporter of this item include:

- ▶ Have the opportunity to position one or two custom free-standing banners in the poster area on your selected day (banner supplied by sponsor; a maximum size 90cm x 1.5m)
- ▶ Have your logo displayed on table top cards on all food and beverage stations during the guided poster session
- ▶ Be acknowledged as the sponsor of the Poster Session with your logo on the Conference website

MEETING/OFFICE SPACE (ONE DAY)

USD 5,000

Limited meeting/office space is available at the Monona Terrace for you to host reviews, hospitality suites, staff offices, press rooms, etc. The office/meeting space comes with basic AV package, including projector and screen.

STUDENT TRAVEL FUND

USD 5,000

Benefits of being the supporter of this item include:

- ▶ Have a representative of your company meet with the student and hand out the Travel Award Certificate
- ▶ Be verbally acknowledged during the Opening Ceremony as a supporter of the Student Travel Fund, and with your logo on the Conference website

CONFERENCE NAME BADGE(EXCLUSIVE) (SOLD)

USD5,000

All delegates will receive a name badge to be worn for identification during the Conference.

Benefits of being the supporter of this item include:

- ▶ Have your company logo on all name badges (badges will be provided by Conference)
- ▶ Be acknowledged with your logo as the sponsor of the Conference Name Badge item on the Conference website

MARKETING OPPORTUNITIES

DIRECTIONAL SIGNAGE (SOLD)

USD 5,000

Sufficient directional signage throughout the venue is very important and one of the key components to make the Conference a worthwhile experience for delegates.

Benefits of being the supporter of this item include:

- ▶ Have your company logo placed on all Conference signage acknowledging your company as the sponsor of the Conference signage
- ▶ Be acknowledged as the sponsor of the Directional Signage with your logo on the Conference website

DELEGATE HELP DESK (EXCLUSIVE)

USD 5,000

Staff will be available to assist delegates with any questions they may have regarding the Conference, the Program, or Madison.

Benefits of being the supporter of this item include:

- ▶ Have the desk branded with your logo or custom design
- ▶ Be acknowledged as the sponsor of the Delegate Help Desk with your logo on the Conference website

SPEAKER READY ROOM (EXCLUSIVE)

USD 5,000

The Speaker Ready Room will be used throughout the Conference for the speakers to prepare themselves and their presentations.

Benefits of being the supporter of this item include:

- ▶ Have mouse pads with your logo (supplied by Sponsor) and have your custom desktop image/screen saver
- ▶ Be acknowledged as the sponsor of the Speaker Ready Room with your logo on the Conference website

NETWORKING BREAKS(1 SOLD / 7 AVAILABLE) USD 4,000 EACH

Benefits of being the supporter of this item include:

- ▶ Have table top cards with your logo on all food and beverage stations during your selected refreshment break
- ▶ Have the opportunity to position one or two custom free-standing banners in the break area on your selected day (banner supplied by sponsor; a maximum size 90cm x 1.5m)
- ▶ Be acknowledged with your logo as the sponsor of a Networking Break item on the Conference website

MARKETING OPPORTUNITIES

EXHIBIT BOOTH

USD 4,000

Benefits for selecting a booth include:

- ▶ One (1) exhibit space, (100 sq ft / 9 m²)
- ▶ One (1) 6 foot table and two (2) chairs
- ▶ Panel with organization name
- ▶ Two (2) exhibitor badges incl. Conference materials, Exhibit Hall access only
- ▶ Listing as an exhibitor on the Conference website with company logo and bio
- ▶ Company logo in the pocket Program and mobile app

GIFT & APPRECIATION FOR SPEAKERS

USD 3,000

Benefits of being the supporter of this item include:

- ▶ Have a representative of your company meet with the speakers and hand out the gift (supplied by WAAVP 2019)
- ▶ Be verbally acknowledged during the Faculty Dinner as the sponsor of the Gift & Appreciation and with your logo on the Conference website

VOLUNTEER SHIRTS (EXCLUSIVE) (SOLD)

USD 3,000

Volunteers are important to the success of the Conference. Over 20 volunteers are necessary to ensure it runs smoothly. These individuals wear shirts for clear identification, constantly providing assistance, and making attendees feel welcome.

Benefits of being the supporter of this item include:

- ▶ Have your logo on the shirts along with the Conference logo
- ▶ Be acknowledged as the sponsor of the Volunteer Shirts with your logo on the Conference website

MARKETING OPPORTUNITIES

CHARGING STATION (EXCLUSIVE) (SOLD)

USD 2,500

The charging station will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. This station will be in high demand and can be placed in the exhibit hall near your booth.

Benefits of being the supporter of this item include:

- ▶ Have the charging station branded with your logo or custom design
- ▶ Have the opportunity to position a custom free-standing banner in the charging station (banner supplied by sponsor; a maximum size 90cm x 1.5m)
- ▶ Be acknowledged as the sponsor of the Charging Station with your logo on the Conference website

WATER STATION (SOLD)

USD 500 EACH

Benefits of being the supporter of this item include:

- ▶ Logo recognition on water stations
- ▶ Be acknowledged as the sponsor of the Water Station with your logo on the Conference website

PRINT & DIGITAL ADVERTISING OPPORTUNITIES

PROGRAM POCKET GUIDE (EXCLUSIVE)

USD 5,000

The Pocket Guide is a small version of a Onsite Program and will be handed out to all delegates along with their registration materials. It fits nicely into the name badge holder, thus being handy at any time. It is designed to provide a quick overview of the program.

BANNER AD FINAL CONFIRMATION EMAIL (EXCLUSIVE) USD 5,000

All confirmed delegates will receive a final confirmation email a few days before the Conference. Your custom banner will be displayed in the body of the email.

BANNER AD INITIAL REGISTRATION EMAIL (EXCLUSIVE) USD 4,000

Each delegate will receive an initial confirmation email at time of registration. Your custom banner will be displayed in the body of the email.

BANNER IN PRE-CONFERENCE E-BLAST

USD 1,500

The Conference Secretariat will send e-Blasts to interested parties on a regular basis prior to the event to update on newest developments about the Conference. Your custom banner will be displayed in the body of the e-Blast.

WEBSITE BANNER AD (PER MONTH)

USD 1,000

A selected number of opportunities will be available for banner ads to be placed on the Conference website, for one month at a time (to be chosen by sponsor).

POCKET PROGRAM AD

USD 1,000

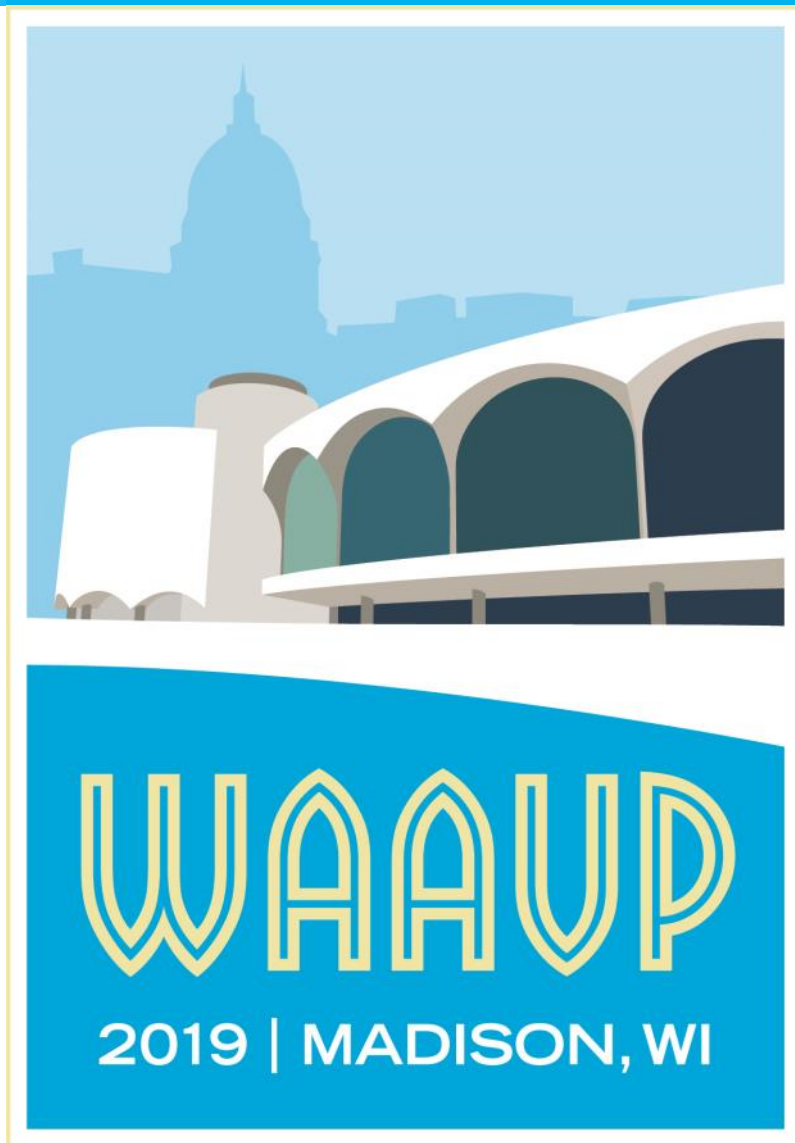
Sponsor will be responsible for providing the ads as per specifications to be communicated by the Conference Secretariat (in high-resolution, print-ready format for pocket Program ads).

ALL MARKETING OPPORTUNITIES!

		Availability
PRODUCT LAUNCH & RECEPTION	USD 50,000 EACH	SOLD
CLOSING GALA DINNER (EXCLUSIVE)	USD 30,000	Available
ONSITE MOBILE APP (EXCLUSIVE)	USD 20,000	SOLD
WELCOME RECEPTION (EXCLUSIVE)	USD 20,000	SOLD
LUNCH INDUSTRY SUPPORTED SYMPOSIA	USD 15,000 EACH	1 Available
OPENING CEREMONY (EXCLUSIVE)	USD 15,000	Available
USB MEMORY STICK (EXCLUSIVE)	USD 15,000	SOLD
BREAKFAST INDUSTRY SUPPORTED SYMPOSIA	USD 10,000 EACH	2 Available
DELEGATE BAG (EXCLUSIVE*)	USD 10,000	SOLD
FUN RUN (EXCLUSIVE)	USD 10,000	SOLD
WIRELESS INTERNET (EXCLUSIVE)	USD 10,000	Available
LANYARDS (EXCLUSIVE*)	USD 10,000	SOLD
KEYNOTE SESSION	USD 10,000 EACH	3 Available
POSTER SESSION	USD 6,000	2 Available
MEETING/OFFICE SPACE (ONE DAY)	USD 5,000	Available
STUDENT TRAVEL FUND	USD 5,000	Available
CONFERENCE NAME BADGE (EXCLUSIVE*)	USD 5,000	SOLD
DIRECTIONAL SIGNAGE (EXCLUSIVE*)	USD 5,000	SOLD
DELEGATE HELP DESK (EXCLUSIVE)	USD 5,000	Available
SPEAKER READY ROOM (EXCLUSIVE)	USD 5,000	Available
NETWORKING BREAKS	USD 4,000 EACH	7 Available
EXHIBIT BOOTH	USD 4,000	Available
GIFT & APPRECIATION FOR SPEAKERS	USD 3,000	Available
VOLUNTEER SHIRTS (EXCLUSIVE)	USD 3,000	SOLD
CHARGING STATION (EXCLUSIVE)	USD 2,500	SOLD
WATER STATION	USD 500	SOLD

*(exclusive for gold sponsors and above)

SEE YOU IN MADISON!



Please contact our dedicated Sponsorship and Exhibit Sales Manager to start discussing how you would like to support, and be involved in, WAAVP 2019.

Mrs. Tess Brown

Manager Sponsorship & Exhibit Sales
International Conference Services, Ltd. (ICS)
Suite 300, 1201 West Pender Street
Vancouver, BC V6E 2V2 CANADA

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